



Coulson Tough PTO
Friends of Tough – Business Program
2019-2020



Announcing the 2019-2020 Friends of Tough - Business Program! It's a great way to advertise your business and support your local community. Our website, directory, and Facebook page are seen by over 700 Coulson Tough families living right here in the local area! To participate in our FOT-Business program, please complete and return this form with payment by **Friday, August 2, 2019**.

The following options are available for the 2019-2020 school year:

	Platinum – Character	Platinum – Motto	Platinum – Spirit	Platinum – Field Day	Gold	Silver	Bronze
Cost	\$5000	\$5000	\$5000	\$2500	\$1000	\$500	\$250
Logo	Character Shirt	Motto Shirt	Spirit Shirt	Field Day Shirt			
Exclusive sponsor Thank You on CT Marquee	1 week on marquee + digital photo of marquee	1 week on marquee + digital photo of marquee	1 week on marquee + digital photo of marquee				
Business card sized ad with link on PTO webpage (entire year)	Homepage location	Homepage location	Homepage location	Homepage location	FOT-Business Page	FOT-Business Page	FOT-Business Page
Sponsor Spotlight post on PTO Facebook page (# per year)	4	4	4	4	3	2	1
Availability	1	1	1	4	4	6	6

Coulson Tough PTO is open to any ideas you may have to partner with and support our school. The list below is just an example of areas in which our Business Partners get involved:

Program	Description
Partner Share/ Spirit Day	At a restaurant or shop on a specific event day, student families mention they're from Coulson Tough and the business tracks the money spent, then provides a percentage of the total back to the PTO.
Teacher Appreciation	Our teachers work hard, so the PTO sponsors a lunch or event for the teachers each month to show our appreciation. Partners can sponsor by catering one of our monthly lunches or providing snacks, treats or goodies.
Fall Fundraiser	Our school holds an event each fall to raise money for technology improvements, field trips, and supplies to enrich the school. Sponsoring this event could include donations, prizes, or auction items.

Thank you very much for your consideration. Should there be any questions, please do not hesitate to contact us.

Sincerely,
 Amy Formolo
 VP of Membership, Coulson Tough PTO
amyformolo@gmail.com



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Thank you for your interest in our Friends of Tough – Business Program! To participate, please contact Amy Formolo to ensure the program level you are interested in is still available, then complete and return this form with payment by Friday, August 2, 2019.

Company Information:

Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Company Contact Person's Information:

Name: _____

Email: _____

Phone: _____

Selection: _____ Price: _____

Make checks payable to: **Coulson Tough PTO**

Return form and check to:

Coulson Tough PTO
 ATTN: Amy Formolo/Membership
 11660 Crane Brook Drive
 The Woodlands, TX 77382

FOR PTO USE
Rec'd By: _____
Date Rec'd: _____
Check Amt: _____
Check Num: _____
Date Given to Treas: _____

FORM MUST BE RETURNED BY FRIDAY, AUGUST 2, 2019 FOR LEVELS
 Contact Amy Formolo amyformolo@gmail.com with any questions.