



Coulson Tough PTO
Friends of Tough – Business Program
2017-2018



Announcing the 2017-2018 Friends of Tough - Business Program! It's a great way to advertise your business and support your local community. Our website, directory and newsletters are seen by over 700 Coulson Tough families living right here in the local area! Ads in the professionally printed directory can also include special offers or promotions for our Coulson Tough families. To participate in our FOT-Business program, please complete and return this form with payment by **Friday, September 8th**.

The following options are available for the 2017-2018 school year:

	Platinum – Character	Platinum – Motto	Platinum – Spirit	Platinum – Field Day	Platinum – Bottle	Gold	Silver	Bronze
Cost	\$5000	\$5000	\$4000	\$2500	\$2000	\$1500	\$500	\$250
Logo	Character Shirt	Motto Shirt	Spirit Shirt	Field Day Shirt	Water Bottle			
Ad in 2017-2018 School Directory	Full page color ad on back cover	Full page color ad on inside front cover	Full page color ad on inside back cover	Full page color ad	Full page color ad	One full page ad	One ½ page ad	One ¼ page ad
Ad in 2018-2019 Planner	¼ page ad	¼ page ad	¼ page ad	¼ page ad	¼ page ad			
Logo in Newsletter	Included							
Business card sized ad with link on PTO webpage	Homepage location	Homepage location	Homepage location	Homepage location	Homepage location	FOT-Business Page	FOT-Business Page	FOT-Business Page
Availability	1	1	1	4 (exclusive for \$10k)	1	4	6	6

Coulson Tough PTO is open to any ideas you may have to partner and support our school, the list below is just an example of areas our Business Partners get involved.

Program	Description
Partner Share/Spirit Day	At a restaurant or shop on a specific event day, student families mention they're from Coulson Tough and the business tracks the money spent, then provides a percentage of the total back to the PTO.
Teacher Appreciation	Our teachers work hard, so the PTO sponsors a lunch or event for the teachers each month to show our appreciation. Partners can sponsor by catering one of our monthly lunches or providing snacks, treats or goodies.
Fall/Spring Fundraiser	Our school holds an event each fall and spring to raise money for technology improvements, field trips and supplies to enrich the school. Sponsoring could include donations, prizes or auction items.

Thank you very much for your consideration. Should there be any questions, please do not hesitate to contact us.

Sincerely,

Erin Baker-Michaelis
 VP of Membership, Coulson Tough PTO
erintbaker@gmail.com



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Thank you for your interest in our Friends of Tough – Business Program! To participate, please contact Erin Baker-Michaelis to ensure the program level you are interested in is still available, then complete and return this form with payment by Friday, September 8th.

Company Information:

Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Company Contact Person's Information:

Name: _____

Email: _____

Phone: _____

Selection: _____ Price: _____

Make checks payable to: **Coulson Tough PTO**

Return form and check to:

Coulson Tough School
 ATTN: Erin Baker-Michaelis/Membership
 11660 Crane Brook Drive
 The Woodlands, TX 77382

FOR PTO USE
Rec'd By: _____
Date Rec'd: _____
Check Amt: _____
Check Num: _____
Date Given to Treas: _____

FORM MUST BE RETURNED BY FRIDAY, SEPTEMBER 8th FOR LEVELS INCLUDING DIRECTORY ADS
 Contact Erin Baker-Michaelis erintbaker@gmail.com with any questions.